

## **These terms apply to the following websites:**

- [www.udse.de](http://www.udse.de)
- [www.ud-software.de](http://www.ud-software.de)
- [www.ud-soft.de](http://www.ud-soft.de)
- [www.AudioExpert.info](http://www.AudioExpert.info)
- [www.audioxp.de](http://www.audioxp.de)
- [www.BeautyOfficeXP.de](http://www.BeautyOfficeXP.de)
- [www.GetAudioExpert.com](http://www.GetAudioExpert.com)
- [www.tedsy.de](http://www.tedsy.de)
- [www.FakinTheFunk.net](http://www.FakinTheFunk.net)

## **Data protection**

UDSE aims to respect and protect your privacy. We have generally designed our websites so that you can visit the Web site without being personally identifiable and without any personal information about you being disclosed. If you decide to disclose personal information to us, we undertake to treat it with great care.

## **Personal data**

The term 'personal data' refers to items of information that indicate the identity or private matters of an individual. It includes the person's correct name, address, telephone number and e-mail address. Based on the above definition, it does not include information that does not indicate the identity or private matters of an individual, such as the number of visitors to a Web site.

## **Gathering and use of personal data**

The information provided by UDSE is normally freely accessible. Personal registration is not required. Personal information is gathered where necessary in order to perform relevant services. This is the case, for example, if you join our forum or order a product. We only use your personal data to enable us to provide you with the services you request.

## **Disclosure of data**

UDSE will treat your personal data in strict confidence, and as a matter of principle will not disclose it to third parties.

## **Consent**

When you disclose your personal data to us, you thereby give your consent for us to store and use it within the constraints of the German Federal Data Protection Act (Bundesdatenschutzgesetz). The personal information you provide is accessible only to UDSE. You can cancel your account or withdraw your consent for us to store and use your personal data, at any time.

## **Changes to this statement**

UDSE reserves the right to change this Data Protection Statement at any time within the constraints of the applicable law.

## **Usage statistics**

We collect statistical data on the use of our website in order to continually improve what we offer on it. To do so we use the services provided by ShareThis, AddThis and Google Analytics.

This may involve the use of cookies and/or JavaScript and/or Flash. User profiles under pseudonyms are created from this data. The data is only collected and stored in pseudonymous form. The data is not used to personally identify users of the website and is kept separate from data about the holder of the pseudonym. This ensures that no link can be established to the aforementioned log data or user profile data.

The UDSE website uses products and services to improve our marketing. Data is collected, processed and stored in pseudonymous form and user profiles under pseudonyms are created from this data. Where possible, and where deemed sensible, the data is made completely anonymous. We may use cookies to this end. Cookies are small text files which are saved on your computer, and which recognize your internet browser the next time you access the site. The collected data, which may contain personal data, is used to create anonymous user profiles. Data collected in this way cannot be used to either personally identify any users of our website or link them in any way with the holder of the pseudonym, without their express written consent.

## Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website will usually be transmitted to and stored by Google on servers in the United States. However, if IP anonymization has been enabled on this website, Google will shorten your IP address before that within the Member States of the European Union or in other contracting parties to the agreement on the European Economic Area. Only in exceptions will the full IP address be transmitted to and shortened at one of Google's servers in the United States. On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage for the website operator. Google will not associate the IP address collected by Google Analytics from your browser with any other data held by Google. You may refuse storage of cookies by selecting the appropriate settings in your browser software, however, please note that if you do this you may not be able to use the full functionality of this website. In addition, you have the option of preventing recording of the data (incl. your IP address) generated by the cookie and relating to your use of the website by Google and also processing of this data by Google.

If you wish to do so, visit the following link to download and install the provided browser plugin: <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

For more information on the terms of use and the data privacy policy visit <https://support.google.com/analytics/answer/6004245?hl=en>. Please note that the extension code "gat.\_anonymizeIp();" has been added to Google Analytics on this website to guarantee anonymous gathering of IP address (so-called IP masking).

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

If you wish to prevent your access to the website of UDSE being evaluated by one of these services, you can stop cookies being deposited and/or JavaScript operating by selecting the appropriate settings on your browser.

## **Use of Social Plugins**

Our website uses so-called social plugins provided by selected platforms (Facebook, Google+, YouTube, Twitter). The plugins are usually identifiable by a logo and an additional text.

### **Facebook (Like button)**

Our website uses social plugins provided by the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA. The Facebook plugins are identifiable by the Facebook logo or the "Like" button on our website. For a full list of the Facebook plugins visit: <http://developers.facebook.com/docs/plugins/>.

When you visit a page of our website that contains the plugin, your browser establishes a direct connection to the Facebook server. Facebook thus receives the information that you visited our website with your IP address. If you click on the Facebook "Like" button while being logged into your Facebook account, you can link the contents of our websites on your Facebook profile. This enables Facebook to assign your visit to our website to your Facebook account. Please note that we, as providers of the website, do not receive any information on the contents of the transmitted data and its use by Facebook.

For information on the purpose and scope of data collection and how Facebook processes and uses it, as well as your rights in this respect and settings options for protecting your privacy, please read Facebook's privacy policy at <https://www.facebook.com/about/privacy> If you are a Facebook member and do not want Facebook to connect the data concerning your visit to our website with your Facebook user account, please log off Facebook before entering our website. It is also possible to block the Facebook social plugins with add-ons for your browser, for example using the "Facebook Blocker".

By using the website, you consent to the processing of data about you by Facebook in the manner and for the purposes set out above.

### **Google+ (+1 button)**

Our website includes the "+1" button of the social network Google Plus, which is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, United States ("Google"). The plugins are identifiable by the Google+ logo or the addition "Google+" or "Google plus" or "+1". When you visit a page of our website that contains this button, your browser establishes a direct connection to the Google servers. The contents of the "+1" button are transmitted by Google directly to its browser and the browser embeds it in the website. The website provider therefore has no influence on the scope of the data that

Google gathers using the button. According to Google, no personal data is gathered unless the button is clicked. This data, which includes the IP address, is only gathered and processed for logged in members.

For information on the purpose and scope of data collection and how Google processes and uses it, as well as your rights in this respect and settings options for protecting your privacy, please read Google's privacy policy at:

<http://www.google.com/intl/de/+policy/+1button.html>

and the FAQ:

<http://www.google.com/intl/com/+learnmore/+1/>.

If you do not want Google to gather the data concerning your visit to our website, please log off Google+ before entering our website.

By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

## **YouTube**

Our website uses a button provided by YouTube to embed videos. YouTube is an offer provided by Google Inc, which is operated by YouTube LLC, 901 Cherry Ave. San Bruno, CA 94066 in the USA. When entering this website, your browser establishes a direct connection to the servers of YouTube. The contents of the "YouTube" button are transmitted directly to your browser and the browser embeds it in the website. We therefore have no influence on the scope of the data that YouTube gathers using the button.

For information on the purpose and scope of data collection and further processing and use, as well as your rights in this respect and settings options for protecting your privacy, please read the privacy policy at: <http://www.google.de/intl/us/policies/privacy/>

If you are a YouTube member and do not want YouTube to gather the data concerning your visit to our website and to connect it to your member data already stored by it, please log off YouTube before entering our website.

## **Twitter**

Our website uses the embedded functionality of Twitter. This functionality is offered by Twitter Inc., Twitter, Inc. 1355 Market St, Suite 900, San Francisco, CA 94103, USA. The

plugins are identifiable by the Twitter logo (stylized blue bird) or the addition "Tweet" or "Follow". Using Twitter and the "ReTweet" or "Tweet" functionality links the website you visit to your Twitter account and shares it with other users. During this, data is also transmitted to Twitter.

Please note that we, as providers of the website, do not receive any information on the contents of the transmitted data and its use by Twitter. According to the latter, only the IP address of the user and the URL of the respective website is transmitted when including the button, but not used for any purposes other than displaying the button. For more information on this you are encouraged to read Twitter's Data Privacy Statement at <https://twitter.com/privacy>.

If you are a Twitter member and do not want Twitter to connect the data concerning your visit to our website with your Twitter user account, please log off Twitter before entering our website.

## **Legal notices**

All information given on the websites of UDSE is provided without guarantee. We cannot guarantee that data is complete and up to date at all times. Be advised that the Web site may contain technical inaccuracies or typographical errors.

We reserve the right to change or update the information given on the Web site at any time without prior notification. UDSE can under no circumstances be made liable to you or to third parties for any direct, indirect, specific or other loss that results from using this Web site, or any linked to it. Any liability for loss of profit, loss of production or loss of computer programs or other data held in your information systems is likewise excluded. This also then applies when we are expressly advised of the possibility of such loss.

The websites of UDSE contains links to other Web sites that may be of interest to you. UDSE can under no circumstances be made liable to you or to third parties for any direct, indirect, specific or other loss that results from using of this web site, or any linked to it.

## **Contact**

If you have any questions or suggestions in relation to data protection, please e-mail us at: [info@udse.de](mailto:info@udse.de)

Please note that only the German version of this document is legally binding.

Stutensee, February 2017